

6853203

Ver# 3 Mod# 1 Status Confirmed

Traffic Order# 106709

Last Received: 09/17/2012 6:30 PM

1 of 3

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV
 Advertiser () OBAMA FOR AMERICA
 Product Candidate Orders
 Estimate# 1798
 Buyer Maura Gilroy
 Phone#
 Fax#

Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 95/101/1798
 Flight Dates 09/18/2012 - 09/24/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

CONTRACT COMMENT

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$325.00	09/18-09/24	2	1	2	\$650.00	
	2	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$325.00	09/18-09/24	2	1	2	\$650.00	
	3	TU-F,M	7A-8A	TODAY SHOW	:30	\$650.00	09/18-09/24	2	1	2	\$1,300.00	
	4	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$350.00	09/22-09/22	1	1	1	\$350.00	
	5	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	09/22-09/22	1	1	1	\$625.00	
	6	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$325.00	09/23-09/23	1	1	1	\$325.00	
	7	SU	7A-8A	TWIST ON SUNDAY	:30	\$625.00	09/23-09/23	1	1	1	\$625.00	
	8	SU	8A-9A	MEET THE PRESS	:30	\$3,000.00	09/23-09/23	1	1	1	\$3,000.00	
	9	TU-F,M	4P-430P	FIRST NEWS 4 AT FOUR	:30	\$600.00	09/18-09/24	1	1	1	\$600.00	
	10	TU-F,M	430P-5P	NEWS 4 AT FOUR	:30	\$700.00	09/18-09/24	1	1	1	\$700.00	
	11	TU-F,M	5P-530P	EARLY NEWS	:30	\$1,000.00	09/18-09/24	2	1	2	\$2,000.00	
	12	SA	5P-630P	KNV EARLY NEWS	:30	\$650.00	09/22-09/22	1	1	1	\$650.00	
	13	M	6P-10P	THE VOICE	:30	\$4,000.00	09/24-09/24	1	1	1	\$4,000.00	
	14	TU	10P-12P	PHILCOF	:30	\$3,200.00	09/18-09/18	1	1	1	\$3,200.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	TH	8P-9P	SNL/UPBALL NIGHT	:30	\$1,500.00	09/20-09/20	1	1	1	\$1,500.00	
	16	SU	530P-830P	SON NT FB: NE & BALTIMORE	:30	\$8,000.00	09/23-09/23	1	1	1	\$8,000.00	
	17	TU-F,M	135A-205A	LAST CALL WITH CARSON DALY	:30	\$40.00	09/18-09/24	4	1	4	\$160.00	
	18	SU	1135P-12A	SPORTS NIGHT IN LAS VEGAS	:30	\$200.00	09/23-09/23	1	1	1	\$200.00	
	19	SU	12A-1A	LAW & ORDER	:30	\$45.00	09/23-09/23	1	1	1	\$45.00	
	20	SA	1:30E-1A	SNL	:30	\$150.00	09/22-09/22	1	1	1	\$150.00	

---REPORT TOTALS---

Report Totals: 27 / \$30,380.00

---SALES MONTHLY TOTALS---

Sep 12: 27 / \$30,380.00
 Sales Totals: 27 / \$30,380.00
 Station Totals: 27 / \$30,380.00
 Lines not sent/rcld/rcrm: 0 / \$0.00

---COMPETITIVE---

Market Total:	5120,583	CATV 0%	KBLR 0%	KINC 0%	KLAS 20%	KSNV 24%
		KTNV 25%	KTRD 1%	KVCW 2%	KVMY 3%	KVVU 25%
		KXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES

Report: NOV12
 Demos: RA35-

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EC'd Yes Last Received: 09/17/2012 6:30 PM Showing Buylines: All Lines

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Advertiser	() OBAMA FOR AMERICA	3050 K ST NW		Sales Office	() AMY MCCREARY
Product	Candidate Orders	WASHINGTON, DC 20007		Salesperson	
Estimate#	1798	Agency C/P1/P2/E	95/101/1798	Salesperson Phone#	215-568-6540
Buyer	Maura Gilroy	Flight Dates	09/18/2012 - 09/24/2012	Salesperson FAX#	215-568-1845
Phone#		Hiatus Weeks			
Fax#					

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE